

subject to change
**compulsory sessions*

PROGRAMME SCHEDULE



- 29 NOV** 9:00am-11:00am Opening Session, Introduction to Social Enterprises*
11:30am - 1:30pm Intro to Gig Economy & its Ethics*
- 30 NOV** 9:00am-11:30am Cultural Sensitivities in ASEAN*
1:00pm - 3:30pm Cultural Sensitivities in ASEAN*
- 1 DEC** 11:30am-1:30pm Store set up, creatives & marketing by **Combinesell***
3:00pm - 5:00pm Learning Journey to **Golden Sunland** (SUSS students only)
7:00pm-9:00pm Trends in ecommerce by **Next Level***
- 2 DEC** 9:00am-11:00am Prepare for interviews with Social Enterprise founders
11:30am - 1:30pm Store analytics & what they mean by **Combinesell**
- 3 DEC** 9:00am-11:00am Design Thinking Workshop*
11:30am-1:30pm Search Engine Marketing by **Google***
- 6 DEC** 11:30am-1:30pm Marketing with **Facebook***
- 7 DEC** 9:00am-11:00am Design Thinking Workshop
1:00pm-3:00pm Review prototype with mentors
- 9 DEC** 9:00am-11:00am "Pitch Roulette"
- 13 DEC** 9:00am-12:00pm Presentation + Closing*